Enabling The Private Cloud Operating Model

with **VMware Cloud Foundation 9**

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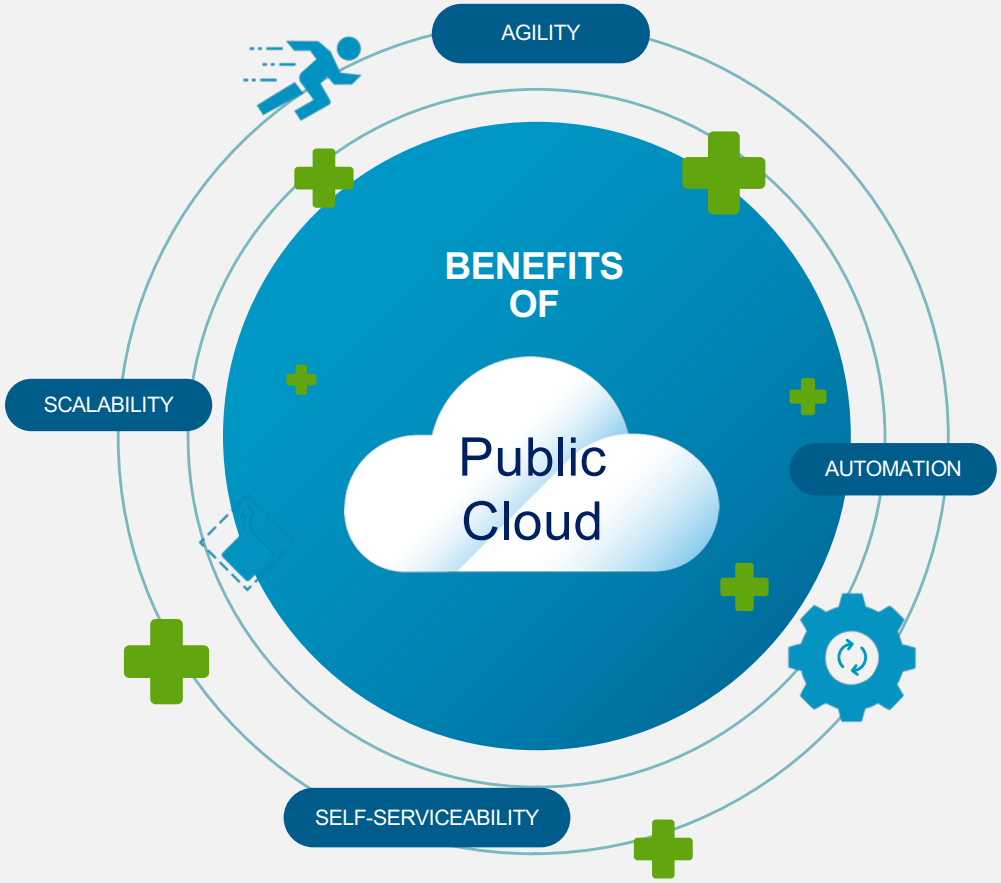

Public Cloud ‘customers’ are ‘***consumers’***.

They don’t need to know what’s under the hood (Rightfully so)

Hyperscalers are ‘***providers***’ of **Services**, NOT **infrastructure**

Infrastructure is hidden/abstracted

*Why would this **‘Consumption Focus’** only be possible on the public cloud?*

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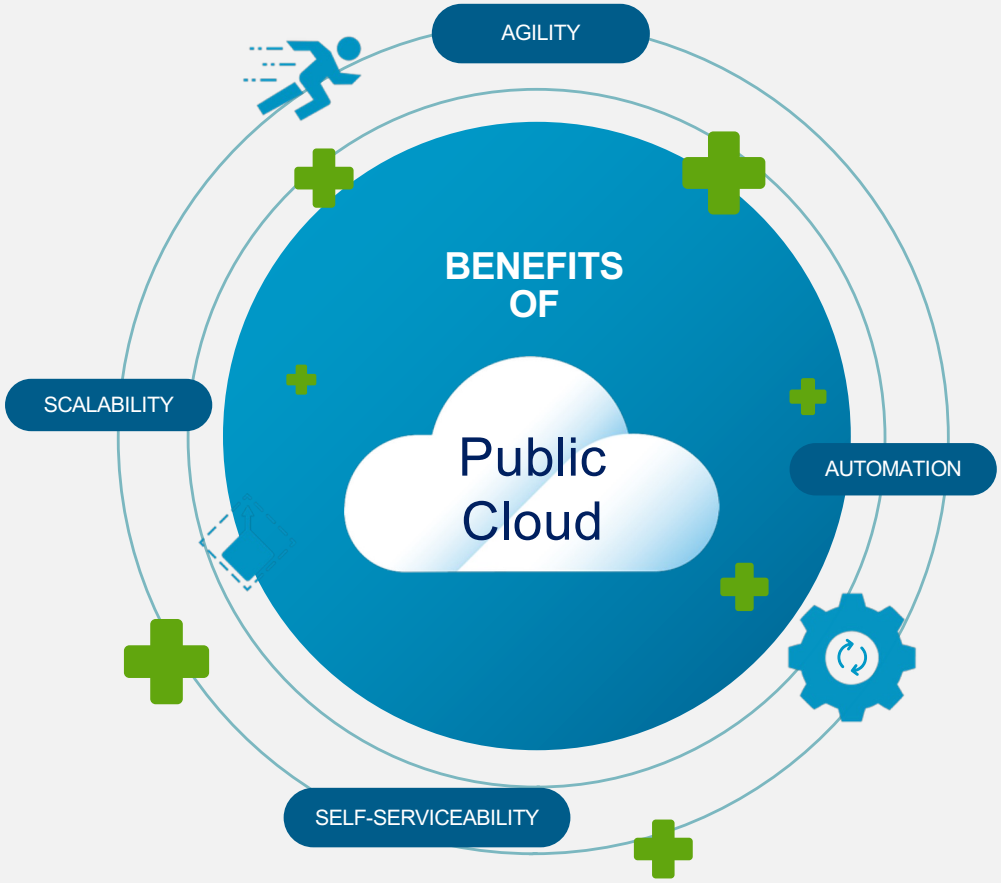

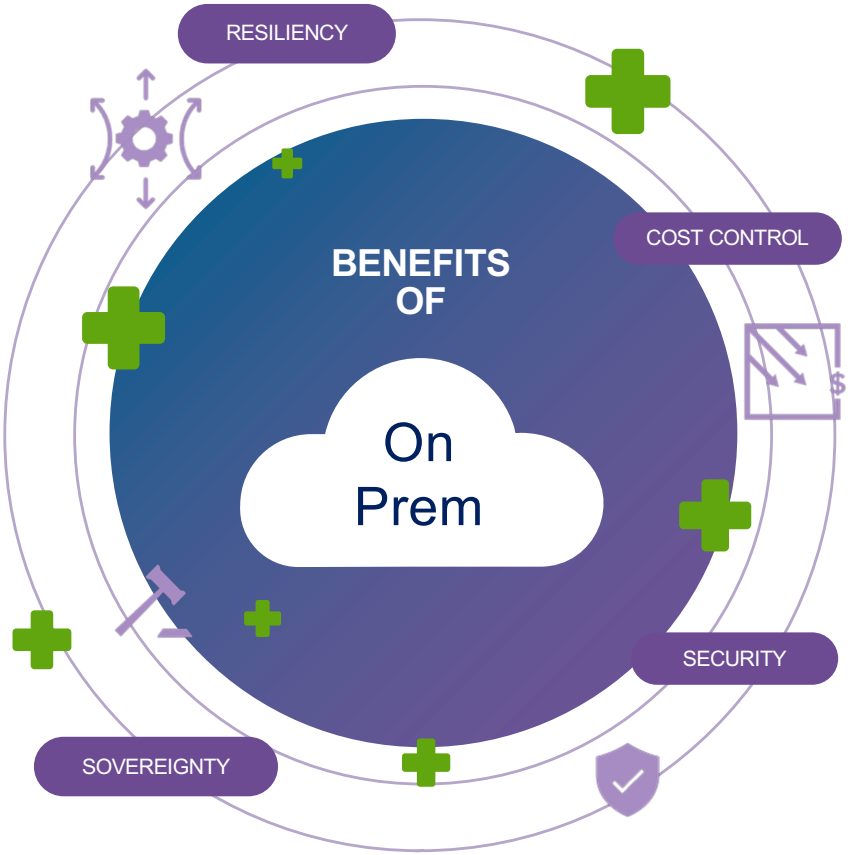

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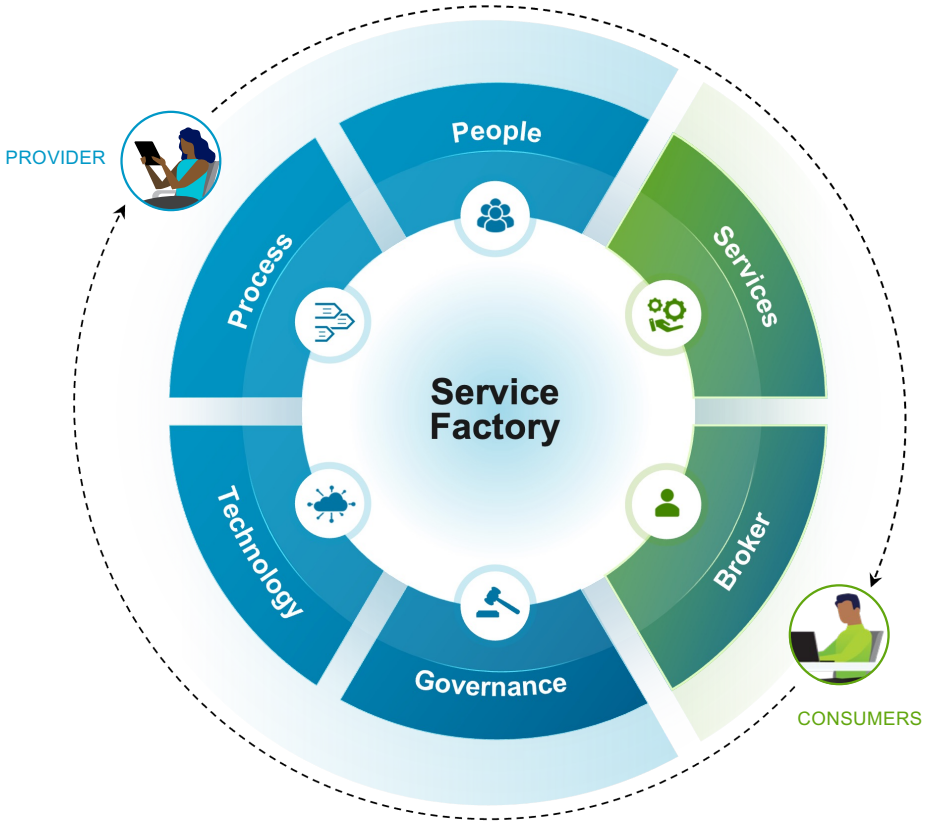
FUTURE CLOUD OPERATING MODEL

From IT Silos to Unified Service Delivery



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The Core Pillars of a Private Cloud Operating Model

Consumer / provider Mindset
IT acts as a service provider, business units as consumers.

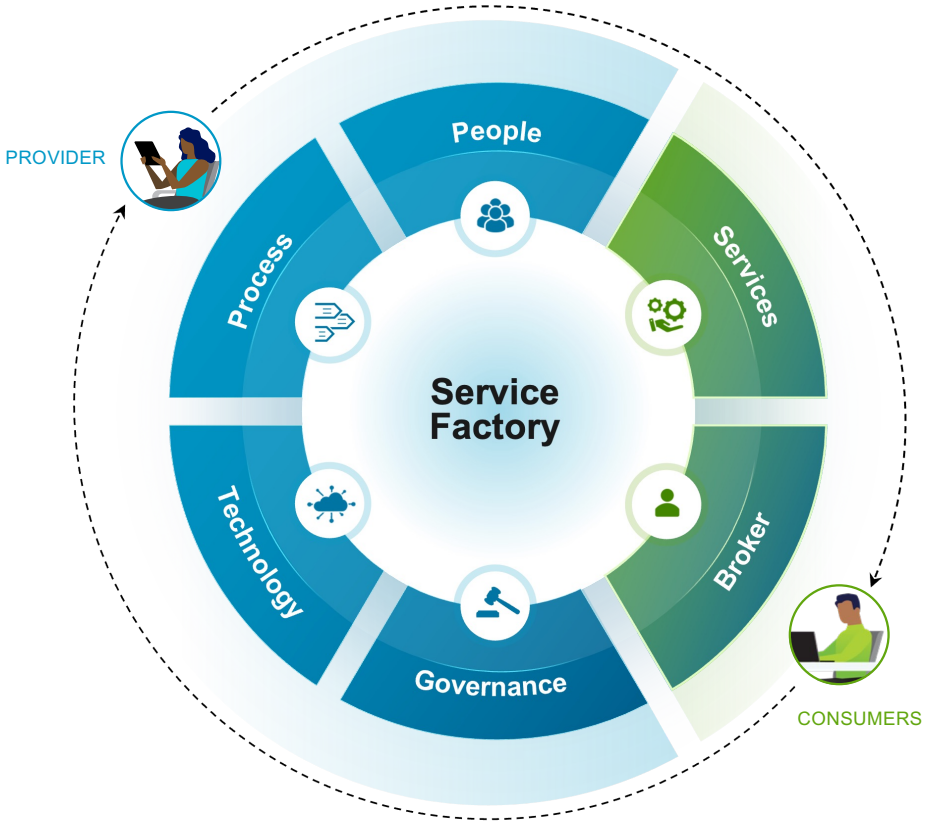
Service Factory
Standardized catalog, automation-first, repeatable consumption.

People, Process, Technology & Governance
Success requires all working in harmony.

Closed Loop Feedback
Continuous improvement from consumption back to service design.

IT Silos Become Part of the Datacenter Services

- Transition Approach
- No loss of essential core services
- Uplift of internal Datacenter teams
- No need for high-cost spending
- Harness the Power of Virtualization



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Consumers & Providers

Requirements to support a cloud-like experience

CONSUMERS

- Choose the interface you prefer: CLI, GUI, IaC, APIs
- Access a rich set of infrastructure and platform services
- Frictionless self-service

Modern Cloud Framework

PROVIDERS

- Ensure governance and compliance
- Expose infrastructure and services in a frictionless, guard-railed manner
- Reduce operational costs while increasing IT agility and efficiency

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Process

From Intent to Service Delivery on the Service Factory

Business Intent → **Service Definition** → **Service Delivery**

Standardization ensures repeatability and quality.	Automation accelerates speed and reduces human error.	Governance and guardrails are embedded at every stage.	Continuous measurement drives improvement.

Business Intent

CIO/IT Leadership, Business Stakeholders.

Use Cases

Mapped to organizational needs.

Capabilities
(Service Blueprint)

Standardized service designs and reusable definitions.

Operational Excellence

Reliability, security, compliance, and cost efficiency.

Service Delivery

Business outcomes, agility, faster time-to-market.

Governance

Measure & Improve cycle

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People

Cross-functional roles:

Architects, Platform Engineers, SRE, SecOps, FinOps, Product Owners

From projects to products:

Services owned, versioned, and continuously improved

Shared accountability:

Collaboration across teams, not silos

Evolving skills:

DevOps, GitOps, FinOps, Policy-as-Code

CIO / IT Leadership Business Intentions

Consumers

Developers
agility, APIs, AI, and platforms

Business Units
faster time-to-market, compliance, and cost efficiency

APPS | Database | AI

Use Cases

Capabilities
(Service Definition)

Enterprise Architects
Interpret use cases, design standardized service blueprints.

SecOps
Embeds security-by-design into every service delivered by the Service Factory.

Service Owner
Ensure delivery of continuous business value and evolve with customer needs.

Provider

Platform Engineers
Deliver technical capabilities through automation/orchestration.

SRE
Maintain reliability, SLAs, and resilience.

FInOps
Ensures financial accountability for cloud and IT services by aligning cost, usage, and business value.

Speed / Agility

Technology

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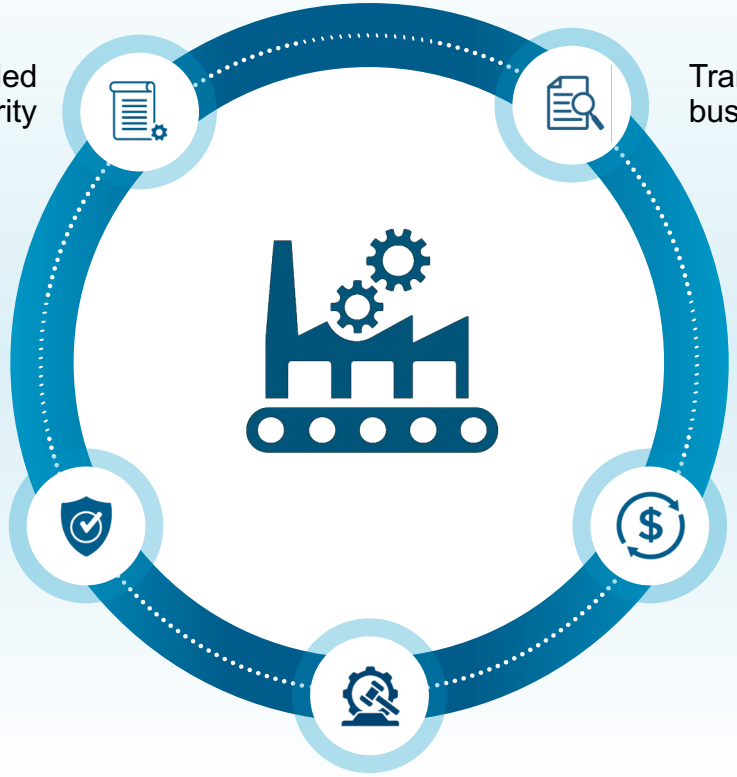
Governance

Ensuring Policy-By-Design, Compliance & Trust

Policy-as-Code for embedded compliance and security

Transparency & accountability for business value, cost, and risk



Guardrails, not roadblocks — enabling innovation within safe boundaries

FinOps & SecOps integration for financial and security accountability

Continuous compliance & auditability built into service delivery

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Technology Building Blocks for a Modern Cloud

Choice of interfaces for consumers to consume services

Management and Governance for admins to set quotas and policies (guard rails)

Service Factory: providing extensibility

Abstraction Layer: hiding and slicing the underlying virtual infrastructure

Virtual Infrastructure—Used and trusted for decades: Virtual Compute, Storage, Network

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Different Personas want Different things from the Cloud

DEVELOPER/ CONSUMER

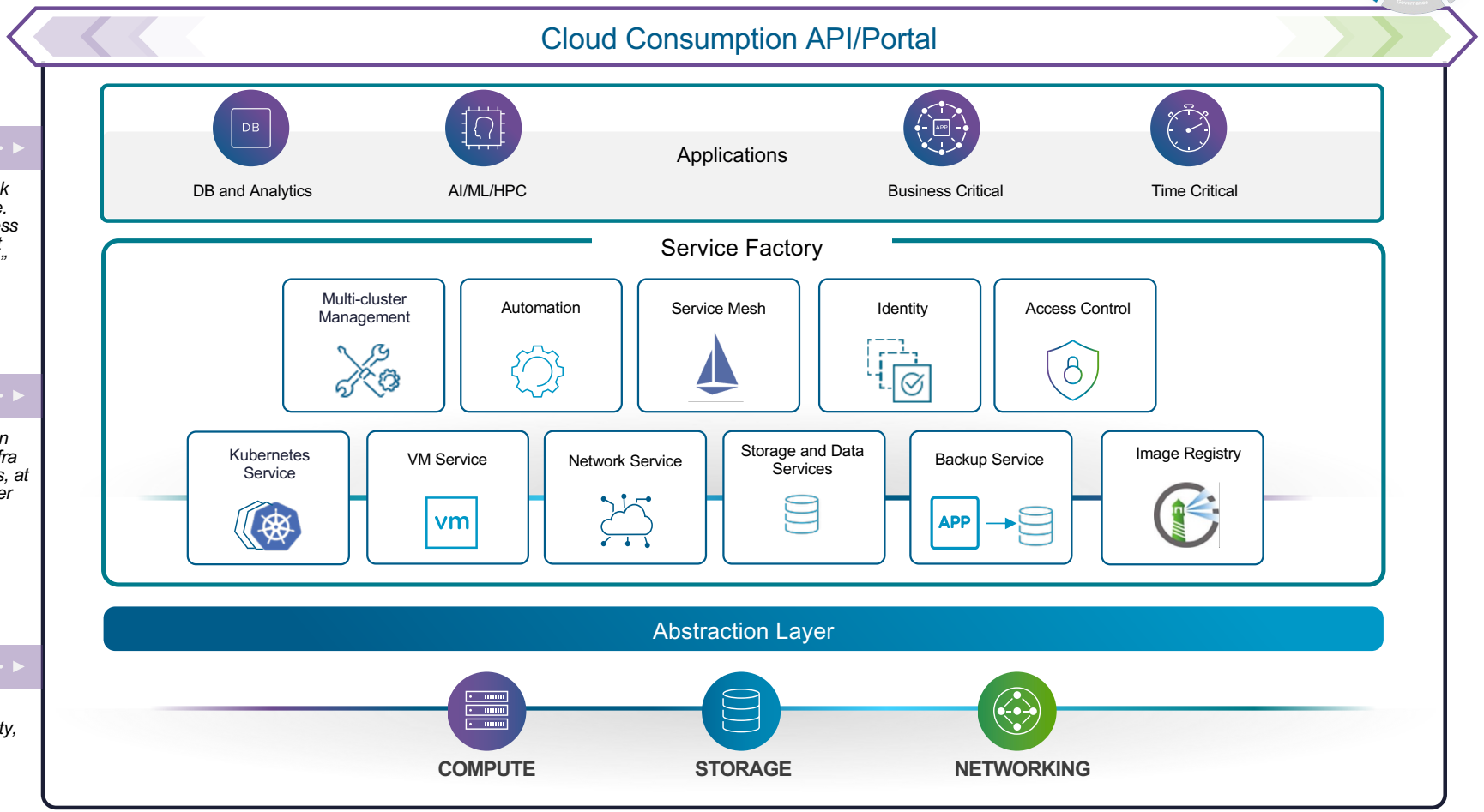
"I don't want to think about infrastructure. Give me easy access to services that just work with my tools."

PLATFORM ENGINEER / SecDevOps

"I need to provision secure, reliable infra and cloud services, at scale, for developer teams."

CLOUD ADMIN

"I need to ensure availability, security, and operational efficiency."



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Building the Modern Cloud Interface with VCF9

Evolving the consumption experience

	PROVIDER	CONSUMER
CONSUMER PORTAL VCF Automation Consumer facing CLI, API and UI Redefining User Experience	Enable consumption pathways	Deploy applications using enabled self-service patterns
MANAGEMENT AND GOVERNANCE Namespace | Storage Class | VM Class **Virtual Private Clouds** | Zones & Regions	Set quotas and policies Manage access	Enjoy Cloud-like Experience
SERVICES SUPERVISOR SERVICES Load-Balancing | Images | External DNS | DB | etc	Add individual supervisor services	Consume services that extend app capabilities
ABSTRACTION THROUGH SUPERVISOR BUILT-IN SERVICES VM Service | K8S Service | Network Service | Storage Service	Enable supervisor Manage content	Deploy their workloads
VIRTUAL INFRASTRUCTURE Compute | Networking | Storage		

APP

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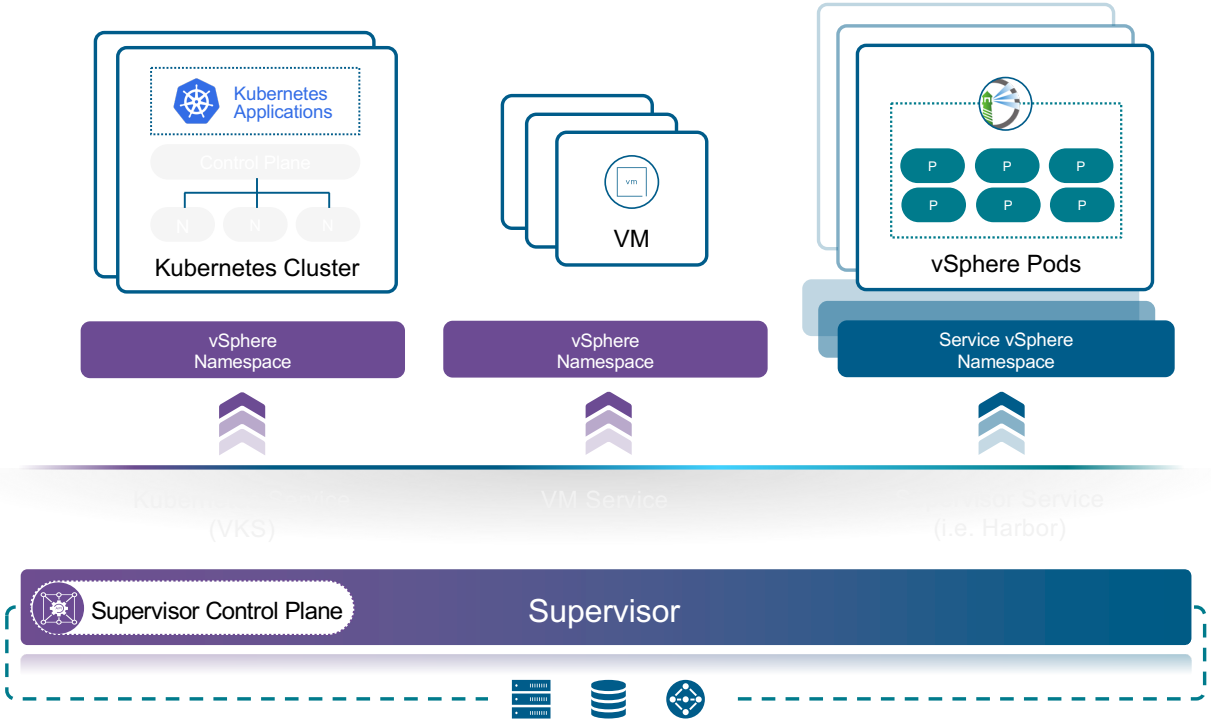
vSphere Supervisor

Basis for enabling the Private Cloud Operating Model



vSphere Supervisor is an integrated **Kubernetes-based Declarative API**

Define **what** you want, let the system figure out **how to** make it happen

Deploy **Kubernetes Clusters** with **vSphere Kubernetes Service**

Deploy **Virtual Machines** with **VM Service**

Add additional services to **extend the capabilities** of the platform and support your apps

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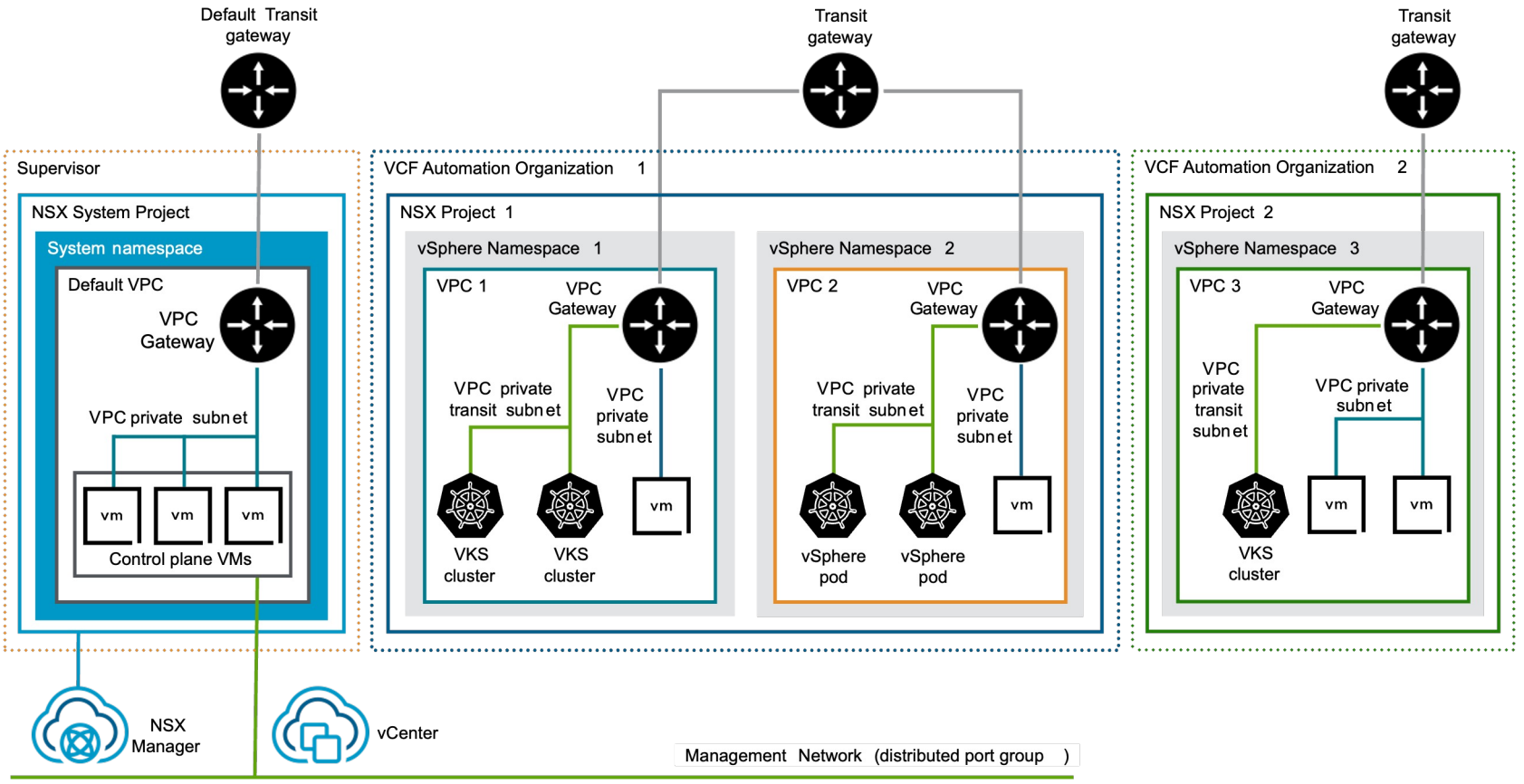
VCF9 connectivity across tenants and apps

A Union between vSphere Supervisor and NSX Virtual Private Clouds (VPCs)



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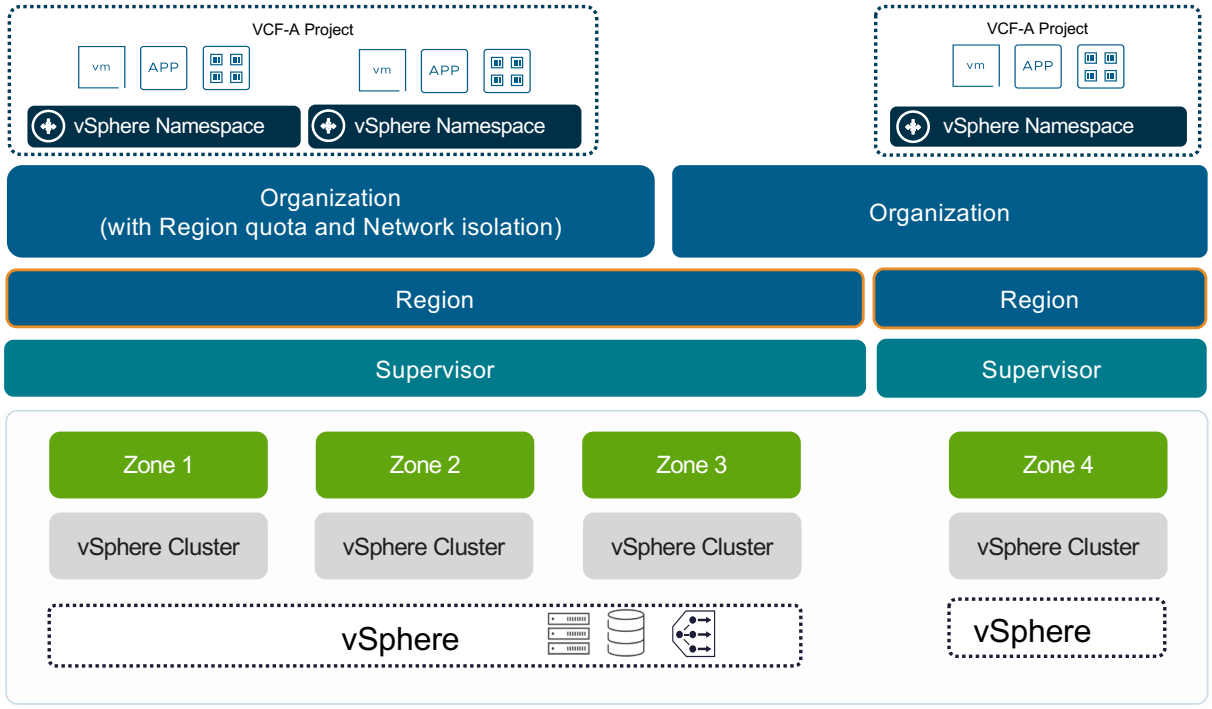
VCF9 Consumption across Locations & Tenants

A Union between VCF Automation, NSX VPCs, and vSphere Supervisor



vSphere Namespace Maps to NSX VPC

VCF-A Org Maps to an NSX Project

VCF-A Region Maps to an NSX Instance

Note: VCF-A Project <> NSX Project

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Private Cloud Technology

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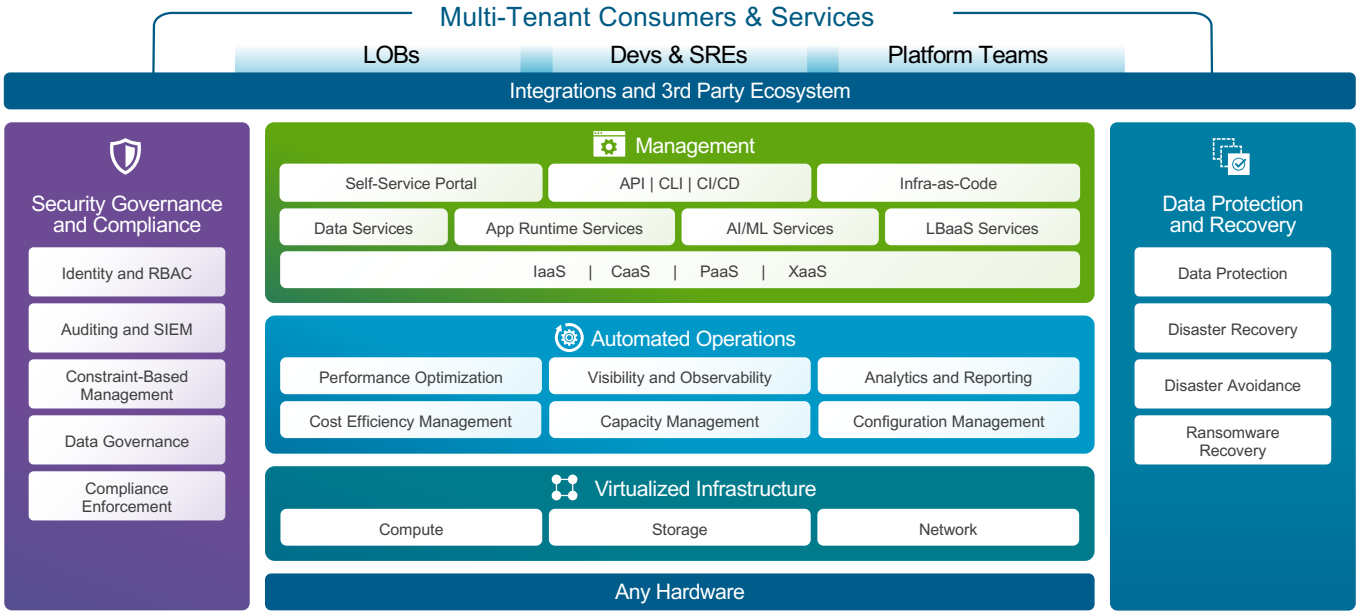

Infrastructure as Code & Automation for consistency

Orchestration & Catalogs for scale and self-service

Policy-as-Code for embedded governance

Observability & Feedback for continuous improvement

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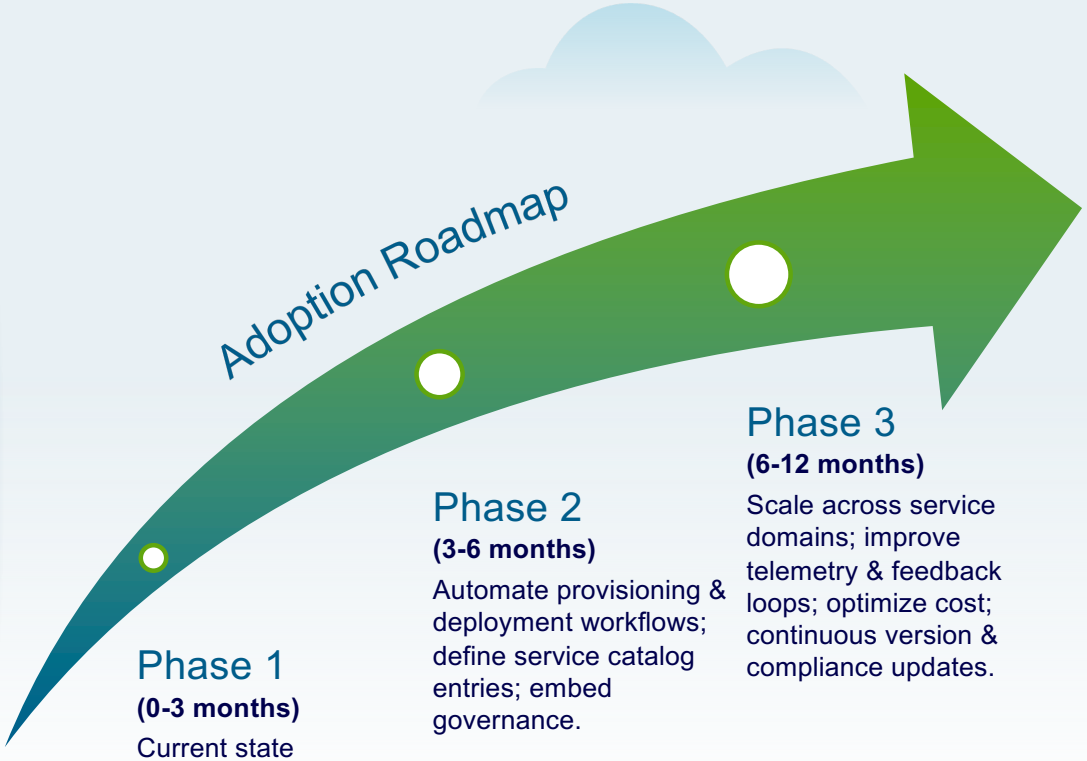
Private Cloud Operating Model Roadmap & Ownership for Success

What Must Happen

- Clear role ownership: Service Owner, SRE, SecOps, FinOps, Platform Engineers.
- Full lifecycle discipline: Define → Design → Catalog → Deliver → Improve.
- Standardize automation, templates, versioning, guardrails.
- Embed measurement & feedback: SLIs/SLOs, usage, cost, defect rate, consumer satisfaction.

Expected Outcomes

- Faster service adoption and higher platform stability.
- Less unplanned work, fewer incidents.
- Greater transparency in cost & resource usage.
- Improved satisfaction from both consumers and provider teams



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